

Passaic County Technical Institute

“Passaic County’s Award-Winning Public High School for Academics, Careers & Technology”

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PRESS RELEASE

PCTI “Drives Smart” to Enhance the Learning Experience

Wayne, NJ – FOR IMMEDIATE RELEASE – The Passaic County Technical Institute (PCTI) Education Foundation is once again putting students and teachers first. They’ve partnered with Lincoln of Wayne through the *Drive Smart for your School Initiative*, which encouraged Faculty and staff to get behind one of three Lincoln automobiles: the MKT, MKS, or MKZ, to raise money for teacher grants to enhance the learning experience at PCTI.

Ten vehicles were delivered to the high school campus. The “Drive Smart” Initiative promised to donate an astounding \$6,000 to the Education Foundation, provided that 300 members of the PCTI family took the 2013 models out for a test drive.

Faculty and staff members came out in droves to support the cause, making the event a resounding success!

The PCTI Education Foundation is known for reaching out to regional, business, and community groups for the past fifteen years with the goal of raising funds for both teachers and students. Thus far, the organization’s total proceeds exceed \$750,000.



Photo Caption: Culinary Instructors Charles Gurnari and Matthew Vanaria are just two faculty members of the PCTI family that took the Lincoln cars out for a test drive, actively benefitting and raising funds for the school’s Education Foundation.